

# Donor Privacy Policy

The Nebraska Humane Society (NHS) is the leading animal welfare organization serving eastern Nebraska and western Iowa. Through comprehensive programs and services, NHS provides resources that compassionately serve more than 25,000 animals annually.

NHS is a private, not for profit 501(c)(3) organization governed by a volunteer Board of Directors. As a non-profit agency we rely on private donations to keep our doors (and kennels) open. We do not receive tax dollars, nor do we receive any portion of dues or donations paid to national animal welfare agencies.

NHS respects the privacy of its donors and has put in place a Donor Privacy Policy to honor these rights.

## Donor information

NHS collects and maintains the following types of donor information when it is voluntarily provided to us:

- Contact information such as name, address, telephone number and e-mail address
- Giving information
- Information on events attended, publications received and special requests for program information
- Information provided by the donor in the form of comments and suggestions

This confidential information is kept on file for IRS purposes. It is also used to analyze overall giving patterns in order to make more accurate budget projections, as well as to understand donors' interests in our mission and to update them on the organization's plans and activities. This information is shared with staff, board members, and consultants only on a confidential and need-to-know basis.

## List sharing

The Nebraska Humane Society does not sell, rent, trade or share its donor list with any other organization. NHS never sends out mailings on behalf of other organizations.

The Nebraska Humane Society may periodically use a third party to facilitate communication with its donors. This third party certifies to NHS that they will use the name and address information only to communicate with the donor for NHS.

## Discontinuing contact upon request

It is the policy of NHS to communicate with donors according to their expressed preferences whenever possible. NHS will discontinue or change the method used to contact any person upon that person's oral or written request directed to the organization, its professional fundraiser, or other agent.

NHS shall maintain a record of all requests by persons who indicate to the Nebraska Humane Society, its professional fundraiser, or other agents, that they do not wish to be contacted by or on behalf of The Nebraska Humane Society.

This policy does not prohibit contact by an individual or group voluntarily soliciting on behalf of The Nebraska Humane Society, even if the person being contacted has requested to be placed on the "do not contact list."

## **Donor Bill of Rights**

NHS subscribes to the Donor Bill of Rights, which was created by the Association of Fundraising Professionals (AFP), the Association for Healthcare Philanthropy (AHP), the Council for Advancement and Support of Education (CASE), and the Giving Institute: Leading Consultants to Non-Profits.

### **Donor Bill of Rights**

Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To ensure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the nonprofit organizations and causes they are asked to support, we declare that all donors have these rights:

I. To be informed of the organization's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.

II. To be informed of the identity of those serving on the organization's governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.

III. To have access to the organization's most recent financial statements.

IV. To be assured their gifts will be used for the purposes for which they were given.

V. To receive appropriate acknowledgement and recognition.

VI. To be assured that information about their donation is handled with respect and with confidentiality to the extent provided by law.

VII. To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.

VIII. To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.

IX. To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.

X. To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.